

Recreational Boating

AN AMERICAN PASTIME & ECONOMIC ENGINE

LOUISVILLE
METRO

KY

ANNUAL ECONOMIC
IMPACT IN LOUISVILLE

**\$379
MILLION**

INCLUDES MANUFACTURERS
AND SUPPLIERS, SALES AND
SERVICES, BOATING ACTIVITIES,
AND BUSINESS TAX REVENUE

SUPPORTS

2,058

LOUISVILLE JOBS

1,331 DIRECT JOBS &
727 INDIRECT JOBS

79

BUSINESSES IN
LOUISVILLE



141.6 MILLION

AMERICANS GO BOATING EACH YEAR



U.S. BOATING
IS A NET EXPORTER

\$1.5 BILLION
ANNUAL BOAT EXPORTS



165,987

REGISTERED BOATS IN KENTUCKY



ANNUAL RETAIL SALES
OF NEW BOATS, ENGINES
& MARINE ACCESSORIES
IN KENTUCKY

\$265 MILLION



95%

OF BOATS SOLD IN THE
U.S. ARE
made in the U.S.



62%

OF BOAT OWNERS HAVE
AN ANNUAL HOUSEHOLD
INCOME OF
\$100,000 or less



84%

OF U.S. BOAT
MANUFACTURERS ARE
small businesses



95%

OF BOATS IN THE U.S. ARE
SMALL, TOWABLE BOATS
under 26ft