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BOATING®

LOUISVILLE  
BOAT, RV & SPORTSHOW®

**PROGRESSIVE®**

JANUARY 28–FEBRUARY 1, 2026

# 2026 SHOW GUIDE





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## Welcome to the Discover Boating® Louisville Boat, RV & Sportshow® in partnership with Progressive®!

We are thrilled to kick off the 68th edition of Kentuckiana's largest boating and RV show! You are in the right place to escape winter for a few hours, explore what is new for 2026, and get ready for a summer full of outdoor adventures on the road and on the water.

What will you find at this year's show? For starters, an incredible lineup of new boats and RVs from the outstanding boat and RV dealers who make this show possible. Their commitment to this community and to helping more people access life on the water and the open road is what brings this show to life. Whether you are looking for a new boat, RV, or camper, you will have plenty of options to shop and compare (plus take advantage of show deals and incentives).

Be sure to check out all the attractions, interactive exhibits, and resources available at this year's show. Take a paddleboard or kayak out for a spin at the Paddle Sports Demo Pool, pick up schedules and buy licenses for the 2026 boating, fishing, and hunting seasons at the Kentucky Department of Fish & Wildlife booth, or visit Fred's Shed How-To Center for DIY advice. Kiddos will love the Sting Ray Touch Tank and free catch-and-release fishing.

It is my first Discover Boating Louisville Boat, RV & Sportshow as the new Show Manager, and I am honored to help carry forward such a beloved local tradition. I want to extend a special thank you to the boat and RV dealers, exhibitors, and partners who make this event possible each year. Your passion and hard work fuel this show and help introduce more families to the outdoor lifestyle we all love.

From all of us with the show team, we hope you have a great day with us! And don't forget—Live better. Explore more.

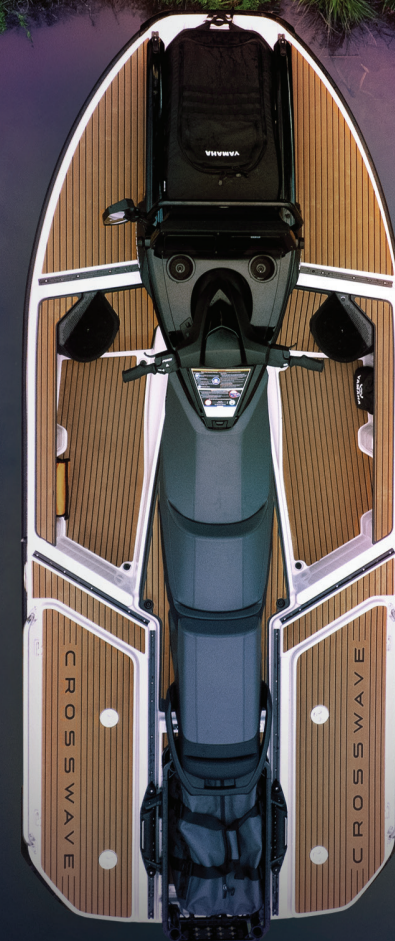
See you out here,



**Allison Dean**  
Show Manager

***P.S. Be sure to check out [DiscoverBoating.com](https://DiscoverBoating.com) for boating tips, expert advice, resources and more.***

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# SHOW HIGHLIGHTS



## Discover Boating Lake Life Lounge Space 4105

Bring on the summer vibes. Relax, enjoy live music and drinks. Kick back with your crew to relax, enjoy live music, sip drinks, and soak up the fun all throughout the show.

### **NEW!** Benjamin Lamping— Americana Acoustic Artist

Catch Louisville's own Benjamin Lamping, a breakout artist with a sound that blends outlaw country grit, modern folk soul, and the intimacy of acoustic storytelling. With a set list that spans Willie Nelson to Zach Bryan, his warm, raw, and honest performances connect deeply with audiences. *Follow his journey at @benjaminlampinglive.*

**WEDNESDAY:** 5–8PM

**THURSDAY:** 12–8PM

**FRIDAY:** 2–7PM

**SATURDAY:** 10AM–2PM & 4–8PM

**SUNDAY:** 10AM–3PM

### **NEW!** Randy Gray—Caricature Artist

Get a fun, personalized sketch drawn while you wait. Watch Randy turn his quick wit into drawings that blend humor, creativity, and charm. Whether posing solo or with friends, his one-of-a-kind sketches make a memorable keepsake that captures your day at the show—fun, entertaining, and full of character.

**WEDNESDAY:** 5–7PM

**THURSDAY:** 3–7PM

**FRIDAY:** 1–8PM

**SATURDAY:** 11AM–6PM

**SUNDAY:** 11AM–2PM



Benjamin Lamping



## **NEW!** Sara Twister—Ready. Aim. Fire! Archery...with a Twist Main Stage—East Hall Food Court

You've never seen anything like this: contortion, comedy, and archery! Don't miss this high-energy show starring Sara Twister, the world-renowned contortionist who fires a bow with her feet—while balancing on her arms! Expect jaw-dropping acrobatics, comedy, and audience participation.

**Fun for all ages with multiple daily performances.**

**WEDNESDAY:** 5:30PM & 7PM | **THURSDAY:** 3PM, 5PM & 7PM

**FRIDAY:** 1PM & 3PM | **SATURDAY:** 1PM, 3PM & 5PM

**SUNDAY:** 11AM & 2PM

## **NEW!** Stingray Touch Tank Space 1000B

Get up close and personal with live stingrays! Touch, feed and learn about these fascinating creatures at the world's only traveling stingray exhibit. Enjoy a hands-on educational experience with video and audio presentations led by marine educators.

*The stingrays take a 30-minute nap every 3 hours—if they are snoozing when you stop by, swing back a little later!*







### **Fred's Shed How-to Center—presented by Progressive® | Space 1130**

Tips, tricks, and DIY advice for every boater—from first-timers to experienced captains. Have a boat or engine problem you haven't been able to fix? Stop by and ask our tech expert about it.

### **Safety Zone | East Hall Food Court**

Get an up-close look at the newest rescue boats used by local police and fire departments and learn how first responders operate on the water. The Safety Zone also features safety education focused on preparedness, prevention, and responsible firearm storage.



### **Kentucky Department of Fish & Wildlife Space 1000**

Your one-stop shop for schedules, regulations and to purchase licenses for the 2026 boating, fishing, and hunting seasons. Also, law enforcement and fisheries biologists will be on hand to answer your questions.

### **Wake Zone at Nick's Boat Dock | Space 2110**

Don't miss out on the action! Check out new gear and water toys—plus hang with top riders! Get pointers and tips you can use whether you're new to wakeboarding/wake surfing or want to level up your skills.

### **Boats & Boots—Presented by iHeart Radio's 97.5 WAMZ—Kentuckiana's #1 for Country Main Stage - East Hall Food Court**

Kick off the weekend in true country style as iHeartRadio brings the ultimate country bar experience to the show. Stop by for line dancing, boot and hat fittings, and more!

**FRIDAY: 4PM - 8PM**

# **FUN FOR THE FAMILY!**

### **Kids' Trout Pond—FREE for kids 12 and younger! | Space 1000C**

Catch-and-release fishing pond is a great way to introduce kids to the sport of fishing. Be sure to keep your camera handy to capture the moment when your little angler reels in a "big one".

### **Paddle Sports Pool—Paddle Sport Demo Rides | Space 2035**

Experience the fun of stand-up paddle boarding (SUP), kayaking, and other paddle sports. We'll provide all the gear and instruction you need to take a demo ride—no experience needed. Check out the latest in paddle sports gear and watercraft, too.





# FRED'S SHED

## HOW-TO CENTER—PRESENTED BY PROGRESSIVE®

*Tips, Tricks & DIY Advice for Boaters of all Skill Levels*

### How Do I Know if I Have the Correct Prop?

What pitch prop should you use? Are there advantages of a 4-blade prop over a 3-blade? Which is better aluminum or stainless steel? Get answers to these questions and learn how props impact performance and fuel economy.

### Basic Motor Maintenance for Marine Engines

Learn basic maintenance and how to prevent problems before they happen to keep your gaspowered outboard running at its best. We will dive into the carburetor and fuel injection systems of both today's and yesterday's boats, and look inside a motor cutaway to gain a better understanding of motor mechanics.

### What Is the Correct Fuel for My Motor and How Do I Care for It?

Wondering what is best for your boat—pure gas, E10 or E15? Is there a difference between marina gas and gas from car pumps? Should you store your boat full or empty? How does ethanol affect marine engines? This session tackles fuel system basics, including the tough subject of ethanol in marine engines.

### What Boat Is Right for You?

Join us for a deep dive on how to figure out what boat is right for you. We will speak about new boats vs used boats and the benefits of both. We go through the types of boats and which boat will fit your personal needs.

### Ask Our Experts—Talk with a Tech Pro

Stop by for a free one-on-one consultation with our certified marine technician. Get professional advice and answers to your questions enhanced by hands-on demonstrations of tools and techniques on boat and motor cutaways. Sessions are first come, first served.

### Boater Basics: Essential Skills Every Boater Needs to Know

New to boating? We're here to help make sure you know how to choose the right boat for you and your family. Join us to learn what you need to consider as you are boat shopping today. We will also dive into the rules on the water similar to the rules of the road.

### Let's Talk Marine Electronics

What to learn about marine electronics? Join us as we touch on chart plotters, fish finders, transducers, wiring, auto pilots, as well as wiring tools and crimps. We will also discuss the installation of accessories.

### Winterization and the Proper Way to Store Fuel in my Boat in the Off Season

Learn the important steps to preparing your boat for its winter nap. We will discuss fuel storage, water draining if any, the best time to do any maintenance prior to the next season and other important winterizing tips.



### Watch, learn and do!

First-time boaters and seasoned do-it-yourselfers alike can boost their boating know-how with professional, practical advice from boating and tech experts. Daily seminars cover everything from getting started, to service and maintenance, to updating and operating, include live demos of techniques and tools and end with Q & A sessions.

**It's all FREE, compliments of the Discover Boating® Louisville Boat, RV & Sportshow.®**



## FRED'S SHED SEMINAR SCHEDULE

TIME	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
10am	--	--	--	Ask Our Experts — Talk with a Tech Pro	Ask Our Experts — Talk with a Tech Pro
11am	--	--	--	Basic Motor Maintenance for Marine Engines	Basic Motor Maintenance for Marine Engines
12pm	--	Ask Our Experts — Talk with a Tech Pro	Ask Our Experts — Talk with a Tech Pro	Pre-Season RV Knowledge	RV Operation
1pm	--	What Boat Is Right for You?	Let's Talk Marine Electronics	What Boat Is Right for You?	Boater Basics: Essential Skills Every Boater Needs to Know
2pm	--	What Is the Correct Fuel for My Motor and How Do I Care for It?	Boater Basics: Essential Skills Every Boater Needs to Know	What Is the Correct Fuel for My Motor and How Do I Care for It?	What Is the Correct Fuel for My Motor and How Do I Care for It?
3pm	--	Pre-Season RV Knowledge	RV Operation	RV Operation	Pre-Season RV Knowledge
4pm	--	Let's Talk Marine Electronics	Basic Motor Maintenance for Marine Engines	Let's Talk Marine Electronics	Winterization and the Proper Way to Store Fuel in My Boat in the Off Season
5pm	Ask Our Experts — Talk with a Tech Pro	How Do I Know If I Have the Correct Prop?	What Boat Is Right for You?	How Do I Know If I Have the Correct Prop?	--
6pm	What Boat Is Right for You?	RV Operation	Pre-Season RV Knowledge	Boater Basics: Essential Skills Every Boater Needs to Know	--
7pm	Boater Basics: Essential Skills Every Boater Needs to Know	Basic Motor Maintenance for Marine Engines	What Is the Correct Fuel for My Motor and How Do I Care for It?	Basic Motor Maintenance for Marine Engines	--
8pm	Basic Motor Maintenance for Marine Engines	Winterization and the Proper Way to Store Fuel in My Boat in the Off Season	How Do I Know If I Have the Correct Prop?	Winterization and the Proper Way to Store Fuel in My Boat in the Off Season	



**STOP BY AND SEE HOW YOU CAN RECEIVE ONE OF THESE FREE GIVEAWAYS!**





# BOATS BY BRAND

<b>Alera</b>	Fentress Marine	2060	<b>Premier*</b>	TNT Watersports KY	2100
<b>Avid</b>	Marine Works	1025	<b>ProGlider Boats</b>	ProGlider Boats	3064
<b>Axis Wake*</b>	Lake Cumberland Marine	1035	<b>Regal*</b>	Marine Sales & Service, Inc.	1100
<b>Axis Wake*</b>	TNT Watersports KY	2100	<b>Robalo*</b>	Lake Cumberland Marine	1035
<b>Barletta Boats*</b>	Sea Ray of Louisville	1060	<b>Scarab*</b>	Lake Cumberland Marine	1035
<b>Bayliner*</b>	Sea Ray of Louisville	1060	<b>Scout*</b>	Marine Sales & Service, Inc.	1100
<b>Bennington*</b>	Reeder Trausch Marine Indy	2140	<b>Sea Ark Boats*</b>	Marine Works	1025
<b>Bentley</b>	Clements Marine	1140	<b>Sea Ray Boats*</b>	Sea Ray of Louisville	1060
<b>Berkshire*</b>	Still Lake Marine	2115	<b>Sea-Doo Personal Watercraft</b>	Denney Auto & Marine, Inc.	2005
<b>Centurion Boats*</b>	Marine Sales & Service, Inc.	1100	<b>Sea-Doo Personal Watercraft</b>	Lake Cumberland Marine	1035
<b>Chaparral*</b>	Lake Cumberland Marine	1035	<b>Sea-Doo Pontoon*</b>	Lake Cumberland Marine	1035
<b>Cobalt Boats*</b>	Current Watersports	2000	<b>Smoker Craft*</b>	SMI Marine	1030
<b>Crest*</b>	Current Watersports	2000	<b>South Bay*</b>	Denney Auto & Marine, Inc.	2005
<b>Crest*</b>	Lake Cumberland Marine	1035	<b>South Bay*</b>	Marine Sales & Service, Inc.	1100
<b>Crest*</b>	TNT Watersports KY	2100	<b>Sportsman Boats*</b>	Marine Sales Kentuckiana	2020
<b>Crestliner*</b>	Still Lake Marine	2115	<b>Starcraft*</b>	SMI Marine	1030
<b>Dockside</b>	Still Lake Marine	2115	<b>Supra*</b>	Denney Auto & Marine, Inc.	2005
<b>Evotti</b>	Marine Sales & Service, Inc.	1100	<b>Supreme*</b>	Marine Sales & Service, Inc.	1100
<b>Falcon</b>	Marine Works	1025	<b>Tahoe Pontoon Boats*</b>	Marine Works	1025
<b>Falcon</b>	Still Lake Marine	2115	<b>Tidewater Center Consoles</b>	TNT Watersports KY	2100
<b>Godfrey Pontoon Boats*</b>	Fentress Marine	2060	<b>Viaggio*</b>	Lake Cumberland Marine	1035
<b>Harris*</b>	Lake Cumberland Marine	1035	<b>Yamaha Boats*</b>	Yamaha-Polaris-Suzuki of Louisville	2040
<b>Harris*</b>	Admirals Anchor Marina	2090	<b>Yamaha WaveRunner</b>	Lake Cumberland Marine	1035
<b>Landau Boats*</b>	Flash's Suzuki	1115	<b>Yamaha WaveRunner</b>	Yamaha-Polaris-Suzuki of Louisville	2040
<b>Lowe Boats*</b>	Marine Works	1025			
<b>Lund*</b>	Reeder Trausch Marine Indy	2140			
<b>Malibu Boats*</b>	Lake Cumberland Marine	1035			
<b>Malibu Boats*</b>	TNT Watersports KY	2100			
<b>MasterCraft*</b>	Current Watersports	2000			
<b>Moomba*</b>	Denney Auto & Marine, Inc.	2005			
<b>Nautique*</b>	Lake Cumberland Marine	1035			

\* Indicates the brand is NMMA Certified®



# RVs BY BRAND

<b>Ace</b>	Camping World RV Sales	1150, 5070	<b>Flagstaff</b>	Skaggs RV Outlet, LLC	4010	<b>Puma</b>	Walnut Ridge Family RV Sales	5090
<b>Airstream</b>	Woodland Airstream	4180	<b>Flagstaff Folding Campers</b>	Skaggs RV Outlet, LLC	4010	<b>Puma CE</b>	Walnut Ridge Family RV Sales	5090
<b>Alpine &amp; Avalanche</b>	Skaggs RV Outlet, LLC	4010	<b>Forest River</b>	Campers Inn of Louisville	4000, 4005	<b>RPOD</b>	Cunningham Campers & RVs	5080
<b>Arcadia</b>	Skaggs RV Outlet, LLC	4010	<b>Forest River</b>	Camping World RV Sales	1150, 5070	<b>Sabre</b>	Camping World RV Sales	1150, 5070
<b>Arctic Wolf</b>	Day Bros RV Sales	4170	<b>Forest River</b>	Day Bros RV Sales	4170	<b>Salem</b>	Roots RV & Sales, Inc.	5100
<b>Armor</b>	Cunningham Campers & RVs	5080	<b>Forest River</b>	Skaggs RV Outlet, LLC	4010	<b>Sanctuary</b>	Camping World RV Sales	1150, 5070
<b>Aspen Trail</b>	Skaggs RV Outlet, LLC	4010	<b>Forest River Sabre</b>	Cunningham Campers & RVs	5080	<b>Skinny Guy</b>	Cunningham Campers & RVs	5080
<b>Astoria</b>	Camping World RV Sales	1150, 5070	<b>Grand Design</b>	Campers Inn of Louisville	4000, 4005	<b>Sport Trek</b>	Cunningham Campers & RVs	5080
<b>Avenue</b>	Walnut Ridge Family RV Sales	5090	<b>Grey Wolf</b>	Camping World RV Sales	1150, 5070	<b>Starcraft</b>	Cunningham Campers & RVs	5080
<b>Axiom</b>	Camping World RV Sales	1150, 5070	<b>Grey Wolf</b>	Day Bros RV Sales	4170	<b>Thor Motor Coach</b>	Camping World RV Sales	1150, 5070
<b>Bontrager Outdoors</b>	Cunningham Campers & RVs	5080	<b>Heritage Glen</b>	Admirals Anchor RV	2130	<b>Tiffin</b>	Campers Inn of Louisville	4000, 4005
<b>Brinkley</b>	Walnut Ridge Family RV Sales	5090	<b>Heritage Glen</b>	Camping World RV Sales	1150, 5070	<b>Timberwolf</b>	Day Bros RV Sales	4170
<b>Bullet</b>	Skaggs RV Outlet, LLC	4010	<b>Hideout</b>	Walnut Ridge Family RV Sales	5090	<b>Tracer</b>	Skaggs RV Outlet, LLC	4010
<b>Campsite</b>	Camping World RV Sales	1150, 5070	<b>Jayco</b>	Cunningham Campers & RVs	5080	<b>Travel Lite</b>	62 Sales	2135
<b>Cherokee</b>	Day Bros RV Sales	4170	<b>Keystone</b>	Campers Inn of Louisville	4000, 4005	<b>Vegas</b>	Camping World RV Sales	1150, 5070
<b>Cherokee</b>	Roots RV & Sales, Inc.	5100	<b>Keystone</b>	Skaggs RV Outlet, LLC	4010	<b>Venture</b>	Cunningham Campers & RVs	5080
<b>Cherokee</b>	Skaggs RV Outlet, LLC	4010	<b>KZ Durango</b>	Cunningham Campers & RVs	5080	<b>Venture Sienna</b>	Cunningham Campers & RVs	5080
<b>Compass</b>	Camping World RV Sales	1150, 5070	<b>KZ Ridgeway</b>	Cunningham Campers & RVs	5080	<b>Wildwood FSX</b>	Walnut Ridge Family RV Sales	5090
<b>Cougar Half-Ton</b>	Walnut Ridge Family RV Sales	5090	<b>Luminate</b>	Camping World RV Sales	1150, 5070	<b>Wildwood X-Life</b>	Walnut Ridge Family RV Sales	5090
<b>Dazzle</b>	Camping World RV Sales	1150, 5070	<b>Modern Buggy</b>	62 Sales	2135	<b>Windsport</b>	Camping World RV Sales	1150, 5070
<b>Delta</b>	Walnut Ridge Family RV Sales	5090	<b>Montana High Country</b>	Walnut Ridge Family RV Sales	5090	<b>Winnebago</b>	Campers Inn of Louisville	4000, 4005
<b>Dutchmen</b>	Skaggs RV Outlet, LLC	4010	<b>Newmar</b>	Campers Inn of Louisville	4000, 4005	<b>Winnebago</b>	Camping World RV Sales	1150, 5070
<b>DX3</b>	Camping World RV Sales	1150, 5070	<b>Nightfall</b>	Camping World RV Sales	1150, 5070	<b>Wolf Pack</b>	Camping World RV Sales	1150, 5070
<b>Dynamax</b>	Camping World RV Sales	1150, 5070	<b>NOBO</b>	Cunningham Campers & RVs	5080	<b>Wolf Pack</b>	Roots RV & Sales, Inc.	5100
<b>East to West Alta</b>	Cunningham Campers & RVs	5080	<b>Outlaw</b>	Camping World RV Sales	1150, 5070	<b>Wolf Pup</b>	Day Bros RV Sales	4170
<b>Entegra/Jayco</b>	Campers Inn of Louisville	4000, 4005	<b>Palazzo</b>	Camping World RV Sales	1150, 5070	<b>Wolf Pup</b>	Roots RV & Sales, Inc.	5100
<b>E-Pro</b>	Roots RV & Sales, Inc.	5100	<b>Paradigm</b>	Walnut Ridge Family RV Sales	5090	<b>Zinger</b>	Camping World RV Sales	1150, 5070
<b>Flagstaff</b>	Roots RV & Sales, Inc.	5100	<b>Passport</b>	Walnut Ridge Family RV Sales	5090			



# NMMA Certified: Quality Tested Inside & Out

NO SHORTCUTS. NO GUESSWORK. JUST CONFIDENCE YOUR BOAT WAS BUILT RIGHT.

No matter what your dream boat looks like, every NMMA Certified boat has exactly what you’re looking for: quality you can trust, reliability that lasts, and safety you can count on.

You want to enjoy your time on the water. You want a boat that you and your crew can count on for years to come. You want the peace of mind that comes from knowing your boat is built to the highest standards. That’s why you want an NMMA Certified boat.

Sure, every boat sold in the U.S. must meet basic U.S. Coast Guard standards. But NMMA Certification? It’s voluntary. And it goes well beyond those minimum requirements. When you see the NMMA Certified logo on a new boat, you know you’re looking at a boat that has been thoroughly tested inside and out. Everything from the electrical systems to fuel lines to flotation meets the industry’s highest safety and construction standards.

## Here’s what makes the difference

To earn the right to display the NMMA Certified logo on its boats, NMMA Certified boat manufacturers submit to independent, third-party inspections annually to ensure manufacturing processes consistently meet certification standards. Not just once—every year.

Inspectors verify that everything meets American Boat & Yacht Council (ABYC) standards—the gold standard for boat design, construction, systems and safety.



## Real benefits

Here’s something else worth knowing: NMMA Certified boats are seven times less likely to be recalled by the U.S. Coast Guard than uncertified boats. Seven times. That’s not a small difference—that’s the difference between worrying and enjoying your time on the water. Certified builders also employ specialists trained in ABYC standards to catch issues before they reach the showroom floor, so you can rest easy knowing that every system on board meets the highest standards.

## How to spot an NMMA Certified boat

Look for the NMMA Certified logo on the capacity plate or yacht plate. Many manufacturers also display it in brochures or on their website.

Make NMMA Certification one of the first things you look for when buying a new boat, so you can focus on what really matters—enjoying your time on the water.

Visit [DiscoverBoating.com/certified](https://www.discoverboating.com/certified) for a list of certified manufacturers.

## NMMA CERTIFIED BOAT, YACHT AND PWC MANUFACTURERS

<b>A</b> AB Inflatables	Everglades	<b>N</b> Monterey Boats	South Wind
Action Craft	Evolve	Moomba	Spartan Boats
Alumacraft	<b>F</b> Fish Rite	Nautic Star Boats	Sportsman Boats
Arc Boats	Fleming Yachts	Nautique	Starcraft
Armada	FLOE Craft	Navan	Stingray Boats
Ascend	Formula	Neptunus Yachts	Sun Tracker
Avalon Pontoons	Four Winns	Nitro	SunCatcher
Aviara	<b>G</b> G-3 Boats	<b>P</b> Pathfinder	SunChaser
Axis Wake	Godfrey Pontoon Boats	Pavati	Suncruiser
Axopar	Grady-White Boats	Phenom	Supra
<b>B</b> Azimut	Grand Banks	Premier	Supreme Boats
<b>B</b> Back Cove Yachts	<b>H</b> Harris	Princecraft	<b>T</b> Sylvan
Balise	HCB Yachts	Pursuit	Tahoe
Barletta Boats	Helios	<b>Q</b> Quarken	Tahoe Pontoon Boats
Bass Cat	Hellkats Powerboats	<b>P</b> Qwest Pontoons	Taiga
Bayliner	Hewes	<b>R</b> Ranger Boats	Thunder Jet
Bennington	Heyday	Ranger Tugs	Tiara Sport
Berkshire	Hurricane	Reflex	Tiara Yachts
Bertram	HYFOIL Marine	Regal	Tracker
Bestway USA	<b>I</b> Kon	Regency	Trifecta
Blackfin	Intrepid Powerboats	Regulator	<b>U</b> Triton Boats
Boston Whaler	Invincible	Reign	Ultrasport
<b>C</b> Brunswick Commercial	<b>J</b> J-Craft	Revel	Uttern
<b>C</b> Catalina Yachts	<b>K</b> Jupiter	RH Aluminum Boats	Varatti Boats
Centurion Boats	Katanacraft	<b>S</b> Robalo	Veranda
Chaparral	Kawasaki Motor Mfg Corp USA	Sabre Yachts	Vexus
Chris Craft	Kyma	Sailfish Boats	Viaggio
Cigarette Racing	<b>L</b> Landau Boats	Saxdor Yachts	<b>W</b> Vita Yachts
Coastal-Vokey	Legend Boats	Scarab	Walker Bay Boats
Cobalt Boats	Leopard	Scout	WaterCar
Cobia	Lowe Boats	Sea Ark Boats	Watersports Car
Contender Boats	<b>M</b> Lund	Sea Pro Boats	Weldcraft
Crest	<b>M</b> Mako	Sea Ray Boats	Wellcraft
Crestliner	Malibu Boats	Sea-Doo	Williams Jet Tenders
Crevalle Boats	Manitou Pontoon Boats	Sea-Doo Pontoon	<b>X</b> X Shore
Crownline Boats	Mantus Dinghy	SeaHunter	XO
Cruisers Yachts	Maritimo	Shadow Six Racing	<b>Y</b> Xpress Boats
Cutwater Boats	Marlow Yachts	Skeeter	Yamaha Boats
<b>D</b> Cypress Cay	MasterCraft	Smoker Craft	Yamaha WaveRunners
<b>E</b> Dave’s Custom Boats	Maverick	Solace Boats	Yar-Craft
Duckworth	Montara Boats	Solara	Yellowfin
<b>E</b> EdgeWater		South Bay	

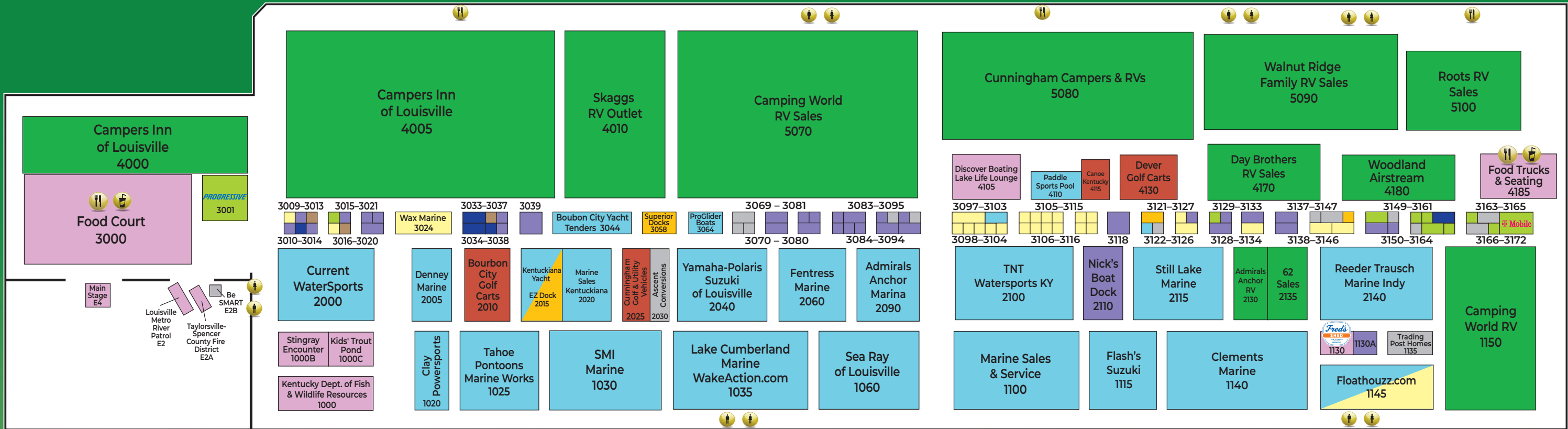
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## THE IMPORTANCE OF BOAT INSURANCE

Embarking on the open water is an exhilarating experience, filled with the promise of adventure and relaxation. Whether you're a seasoned sailor or a weekend cruiser, protecting your vessel with proper insurance is not just a choice—it's a necessity. Explore the reasons why every boat owner should prioritize boat insurance for a worry-free voyage.

### Unpredictable waters

The open water can be unpredictable, with unexpected storms, collisions, or other potential accidents. Boat insurance can give you financial protection if there is damage to your vessel, providing coverage for repairs or replacement.

### Damage and injury

Accidents on the water can result in damage to other boats, docks, or even injuries to passengers. Boat insurance offers liability coverage, which can pay for damages or injuries you're liable for while boating, up to specified limits, and lawsuit costs if you're sued. This includes damage you cause to another watercraft or if someone on or near your boat is injured and you're found to be legally responsible.

### Theft and vandalism

Unfortunately, boat theft and vandalism are realities that boat owners face. Boat insurance has comprehensive and collision coverage that can protect you against events outside of your control, including theft and vandalism.

### Incurred medical payments

Accidents on the water may lead to injuries for you or your passengers. Boat insurance offers a range of optional medical payments coverage limits, helping to cover medical expenses if you are in an accident or someone is hurt on your boat, regardless of fault.

### Peace of mind for financing

If you financed the purchase of your boat, most lenders require insurance coverage to protect their investment. Having boat insurance not only fulfills these requirements but also gives you peace of mind knowing that your financial interests are safeguarded.

### Navigational flexibility

Some water municipalities and marinas may require proof of insurance for docking or accessing certain areas. Boat insurance allows you the flexibility to explore different destinations without worrying about entry restrictions.

### Emergency towing and assistance

Progressive boat insurance can include optional Sign & Glide® On-Water Towing coverage. If your boat is disabled or breaks down on the water, Sign & Glide® pays for on-water towing, jump starts, soft un-groundings, and fuel delivery.

### Wreckage removal

If your boat sinks, Progressive boat insurance will cover the cost of removing your boat from the water (if removal is legally required).

Investing in boat insurance is not just about protecting a valuable asset; it's about safeguarding the memories, experiences, and joy that come with your on-water adventures. Don't let unforeseen circumstances disrupt your journey—navigate with confidence, knowing that Progressive boat insurance has you covered. Ensure a smooth and worry-free voyage, because when it comes to your boat, peace of mind is the ultimate luxury.

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# BUYING GUIDE: HOW TO FIND THE RIGHT BOAT OR RV FOR YOU

## SMART STRATEGIES TO MAKE THE MOST OF YOUR TIME AT THE BOAT & RV SHOW

You're surrounded by gleaming hulls, new tech, and people who live and breathe adventure—what better place to find your next boat or RV. While you walk the aisles and climb aboard the latest models, take a moment to think about the kind of outdoor life you want to create.

**The tips below will help you narrow your options and make every minute at the show count.**

1

### Start with Your Why

Before you fall for the shine, pause and ask: Why do I want this boat or RV? Are you dreaming of fishing with friends? Pulling the kids on a tube? Relaxing sunset around a campfire? Epic long weekends with friends and family? Your why is the key to finding the boat or RV that truly fits your lifestyle.

#### Next, dig into the details:

- ▶ How many people will typically be on board?
- ▶ Where will you go—shallow lakes, deep offshore waters, winding rivers?
- ▶ Will you need to store it somewhere?

Getting clear on how you'll use your boat or RV and your practical needs helps you walk past the models that don't fit—and zero in on the ones that do.

2

### Match Type to Lifestyle

Once you know your purpose, it's time to determine the right style. Not every layout fits every adventure.

#### Popular categories include:

- ▶ Bowriders & Deck Boats—versatile, family-friendly fun.
- ▶ Fishing Boats—from center-consoles to bay boats, designed for anglers.
- ▶ Pontoons—spacious, social, and perfect for entertaining.
- ▶ Performance Boats—built for speed and thrills.
- ▶ Sailboats—for harnessing the wind.
- ▶ RV Class A, B, and C motor-homes offer many amenities on a van or bus chassis.
- ▶ RV 5th wheels, toy haulers, and pop up campers are smaller and towed behind a truck.

As you explore, step aboard. Sit in the cockpit. Picture your crew having fun. The right layout will feel right.

3

### Set a Realistic Budget (Beyond the Sticker Price)

It's easy to get swept up by sleek designs and new features, but here's the thing to remember—ownership costs extend beyond the purchase price.

#### Don't forget about:

- ▶ Storage or trailer costs
- ▶ Insurance, registration, and fuel
- ▶ Routine maintenance and accessories

Be sure to talk with dealers and financing teams about total ownership costs—monthly or annually, not just the upfront number.

A realistic budget keeps your search focused and your expectations grounded.

4

### Factor in Ownership Logistics

Think past the purchase, how will you use and care for your boat once you bring it home?

#### Ask yourself:

- ▶ Will you trailer or dock it year-round?
- ▶ Does your vehicle have enough towing capacity?
- ▶ Will you need winter storage or seasonal maintenance?

Dealers can walk you through delivery timelines, setup, and what the first year of ownership looks like. Also, don't skip boating education courses. They'll boost your confidence on the water—and may even score you a discount on insurance.

5

### Make the Show Work for You

While you're at the show, be sure to take every opportunity to gather everything you need to make a smart decision.

#### Boat & RV Show Checklist:

- ▶ Compare multiple dealers for service, support, and reputation.
- ▶ Sit aboard boats on your shortlist and compare comfort, storage, and visibility.
- ▶ Ask about warranty coverage, upgrades, and after-purchase support.
- ▶ Bring your budget and notes to stay focused (trust us, you'll need them).

Every conversation, every spec sheet, and every seat you take at the helm helps you get closer to making the right choice.

### Final Thought

Finding the right boat or RV isn't about rushing into a deal on the first boat that catches your eye. It's about matching your personal adventure dreams to a vessel you'll love for years. Use the show as your launch pad: explore, ask questions, compare, and picture yourself at the helm. With the right preparation and mindset, you'll leave the show not just inspired—but one step closer to your perfect day exploring.

*Enjoy your time on the show floor—and happy boat shopping!*





# 5 REASONS TO BUY A BOAT OR RV THIS WINTER

*Why now is the perfect time to make your move*

Winter might not feel like boating/camping season, but smart shoppers know, it's really the best time to buy. Boat and RV show season is in full swing, giving you access to brand experts, show-only offers, and the latest models—all in one place. Shopping now means better selection, more prep time, and a smoother launch come spring.

## 1 Take Advantage of Boat & RV Show Season

You're already here—so make it count! Boat & RV shows bring together new models, leading brands, and seasoned pros under one roof. Sit at the helm, test layouts, and compare features side by side to find the boat that feels right for you and your crew.

Talk to multiple dealers, collect spec sheets and ask questions. Many brands offer exclusive show pricing, financing promotions, or bundle deals you won't find later. This is your chance to shop smart and buy with confidence.

## 2 Shop With Less Pressure, More Clarity

Buying a boat or RV is a big decision—you deserve time to think it through. Winter shopping gives you breathing room to compare models, research financing, and plan storage or slip options without the rush of peak season.

It's a calm, informed way to make one of the most exciting purchases of your life.

## 3 Beat the Spring Rush

Come spring, everyone wants their boat and RV ready at once—which means service backlogs, delivery delays, and paperwork bottlenecks.

Buy now, and you'll skip the line. Dealers can schedule inspections, upgrades, and detailing early, you're ready the moment the weather warms up.

## 4 Explore the Newest Models (and the Best Deals)

Boat & RV shows spotlight the latest model year releases—while also opening doors to discounts on prior-year or in-stock boats.

If you're flexible on color or features, you can find fantastic deals. Prefer something custom? Ordering now means your new boat or RV will arrive on schedule, built just the way you want it.

## 5 Have Better Conversations with Dealers and Experts

Winter is when dealers actually have time to *talk*. Ask about hull design, engine performance, maintenance, and total ownership costs. Discuss training options, safety courses, or a possible sea trial.

This slower season is ideal for building a relationship that will support you long after your purchase.

## Your Next Step: Buy Smart This Winter

Buying a boat or RV during the offseason gives you more value, more time, and more peace of mind. Boat shows bring all the right people and products together—so take advantage of the opportunity. Ask questions, compare, and take that exciting next step toward your best boating season yet.

*You choose*

UP TO **\$10,000** INSTANT SAVINGS\*

*— OR —*

**36 MO.** ADDITIONAL HondaCare® COVERAGE

A VALUE WORTH UP TO \$4,460!\*\*

*OFFER VALID:* JANUARY 5-MARCH 30, 2026

**BUYER'S CHOICE**  
SALES EVENT

Choose from either up to \$10,000 in instant savings or a 36 month HondaCare Protection Plan® with the purchase of select new 40HP-350HP Honda Marine outboards.

SELECT NEW OUTBOARD MODELS	INSTANT SAVINGS OPTION	36 MONTHS HPP OPTION (MSRP)
Honda 40HP-50HP	\$200.00 SAVINGS	\$565.00 VALUE
Honda 60HP-100HP	\$300.00 SAVINGS	\$920.00 VALUE
Honda 115HP-140HP	\$400.00 SAVINGS	\$1,165.00 VALUE
Honda 150HP	\$1,000.00 SAVINGS	\$4,490.00 VALUE
Honda 200HP-225HP	\$1,250.00 SAVINGS	\$2,290.00 VALUE
Honda 250HP	\$1,500.00 SAVINGS	\$2,730.00 VALUE
M300 McLaren Performance†	\$1,750.00 SAVINGS	N/A
Honda 350HP	\$10,000.00 SAVINGS	\$4,460.00 VALUE



\*At participating Honda Marine dealers only. Qualified retail customers may receive savings off the selling price of a Honda powered boat package or Honda Marine engine(s) sold for repower. This promotion is limited to select new Honda Marine BF40-BF350 outboard engines, 2021 and newer models, in stock, sold and delivered between January 5, 2026, and March 30, 2026, delivered to a U.S. resident. May be combined with certain other promotions. Only Honda Marine outboard engines sold for personal use qualify for this promotion. Fleet, rental, commercial, and government sales, demo engines, and engines sold under special pricing/promotions including (but not limited to) guides, brand ambassadors, and tournament fishermen are ineligible. \*\*Manufacturer's Suggested Retail Price. Dealers set their own pricing. Actual contract coverages, limitations, and exclusions may vary. HondaCare Protection Plan® not available in South Carolina. See your dealer for details. The HondaCare Protection Plan® is administered by American Honda Service Contract Corporation in the state of Florida, License #60083. HondaCare® and HondaCare Protection Plan® are registered trademarks of Honda Motor Co., Ltd. †M300 model is not available for repower. 36-month HondaCare Protection Plan® does not apply to the M300 model. For Honda Marine warranty information, visit [marine.honda.com/support/warranty](https://marine.honda.com/support/warranty). Honda Marine reserves the right to modify, amend, cancel or revoke, in whole or in part, this promotion at any time without prior notice. All Honda outboards meet EPA and CARB emission levels. Always wear a personal flotation device while boating and read your owner's manual. © 2026 American Honda Motor Co., Inc.



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